

# PRODUCT CATALOGUE

www.agrium-ks.com

GROWING WITH CARE.

Our company has years of experience in growing berries on our own plantations. The secret to the quality of our berries is that they are produced on small family plantations and hand-picked.

We personally know each person from whom we purchase the berries because they are our neighbors, relatives or our employees' family members. This way we build mutual trust, manage the produce and increase its quality.

Our modern and well-equipped cold storage is located in the very centre of raw material base

Since our goal is to produce only fruit of exceptional quality, in addition to our own raspberry plantations, we sub-contract neighboring farmers.

# **INTRODUCTION**

Highly trained team & Latest sorting equippment

Our qualified and reliable team is the foundation to comply with our guiding principle "Our Products, You Success!". Our workers whom we are very proud of and have significiant share in the success of our business check ansd sort all raw materials by hand.



### WHO WE ARE.

Agrium Fruits is a collecting center located in Ferizaj, Kosovo. Its roots are back to 2000. The company is specialized on growing, collecting, freezing and exporting berries. The location of our cold store enables us to collect high quality berries, due to the perfect natural conditions of our area for berry growing. We have strated building another cooling storage that will be finished in the beggining of 2019. Agrium Fruits is a sister company of AGRIUM <sup>™</sup> which is one of the biggest supplier of seeds, plants and fertilizers in Kosovo.

## **OUR COMPANY**

We are in constant commitment to high quality, work, with years of succesful history.

### TUV NORD

#### CERTIFICATE

HACCP (Hazard Analysis Critical Control Points) Management system as per Codex Alimentarius Commission Recommended International Code of Fractice -General principies of Food Hystem CAC/RCP + 1096, rev. 4 (2003)

In accordance with TOV NORD CERT procedures, it is hereby certified that

Agrium Fruits SH.P.K. Fshati Lloshkobare 70000 Ferizaj Kosovo

Selection and processing of fruits, soft fruits, vegetables and non-wood forest fruits.

Certificate Registration No. 44 112 18 32 0188 Audit Report No. 3598 1072

Valid from 2018-07-18 Valid until 2021-07-17 Initial certification 2018

Plovdiv, 2018-07-18

Certification Body at TÜV NORD CERT GmbH

This certification was conducted in accordance with the TÜV NOR



We are HACCP Certified! Our company has established and implements a Quality Management System and a concept for the HACCP principles.

### **OUR VISION**

Our commitment is to select for you only the choicest of crops and then fast freeze them as soon as they are harvested.

Our passion for quality & supply chain excellence make sure that our customers don't have to worry about the quality of their fruit ingredients. So they have more time to focus on their core business.

That is how we are a partner, not just a supplier.

### **OUR MISION**

Agrium Fruits is dedicated to offer its best, as we focus to quality. Our products meet all the European Union food safety requirments, that makes us reliable in our work. Our yearly export of frozen berries is 1000t. We are flexibile as we adjust to our clients needs and requirements. Agrium Fruits started building also a new cooling storage.

## WHAT WE DO.





The secret to the quality of our raspberries is that they are produced on small family plantations and hand-picked. We collect raspberries from our own farms, but we also do contract farming. Our farmers are in the process of being Global GAP certified.

Through many investments we have achieved to deliver best sorted berries by clients needs. Education of employees is very important to us, as it allows us to export high quality sorted berries.

#### AGRIUM FRUITS

#### EXPORT

The main clients of our company are international, as 90% of our berries ire exported to the European Union. Our young and highly qualified employees make us reliable as we stay always behind our products.

## **FROZEN RASPBERRIES**

We offer frozen Raspberries grown in Kosovo







#### MEEKER

Known for it's exellent color and taste. Cultivated in farms with an altitude from 700-1100m. Quality: Whole 95/5 or 90/10 Packing: 4x2.5kg; 5x1kg; 1x10kg Quality: Crumble Packing :1x10kg or 25kg bags

#### POLKA

Is the most produced variety in Kosovo and our company has 10ha planted with this variety. Polka has a long conic form and dark red color. Quality: Whole 95/5 or 90/10. Packing: 4x2.5kg; 1x10kg; 5x1kg. Quality: Crumble. Packing: 1x10 or 25kg bags.

#### WILLAMETTE

Cultivated in farms with an altitude from 700-1100m. Quality: Whole 95/5 or 90/10. Packing: 4x2.5kg; 1x10kg; 5x1kg. Quality: Crumble. Packing: 1x10 or 25kg bags.



Our staff during the sorting process

#### AGRIUM FRUITS

## Years experience of working excellent.

Strawberry grows on a land well – exposed to the sun, and thereby the fruit is juicy and enriched by vitamins and minerals. Due to suitable climate of Kosovo's region, our strawberry is characterized by high percentage of dry matters. Its most important representative is Senga Sengana.

## **STRAWBERRY & BLUEBERRY**

Frozen Strawberry & Blueberry



### Frozen Strawberry SENGA SENGANA

Known for its excellent flavor and BRIX level. Our company owns 13ha plantations planted with this variety. Gathered when ripe, the fruits undergo an initial sorting operation after freezing in order to guarantee optimum quality. Packing: 4x2.5kg; 1x10kg; 5x1kg; 1x25kg bags.



#### Frozen Blueberry

Cultivated blueberries in modern new plantations in Kosovo. The fruits are healthy, whole, with no trace of mold and fermentation, without any impurities. No depigmented, damaged or flattened fruits, free of leaves and soil. Packing: 4x2.5kg; 1x10kg; 5x1kg; 1x25kg bags.

## **WILD FRUITS**

Grown in Kosovo's mountains.



### Wild **BLUEBERRY**

Wild blueberries are collected from farmer, at the Sharr Mountains and other high altitude parts of Kosovo. Blueberries contain medicinal ingredients such as anthocyanins, copper, dietary fiber, vitamin C, E and B, iron, glucose, potassium etc. Packing: 1x10kg carton; 1x25kg bags.





Wild blackberries are collected from farmers, at the Sharr Mountains and other high altitude parts of Kosovo. Blackberry, like all other berries, contains ellagic acid. Its leaf, root and fruit are used in human consumption. Packing: 1x10kg carton; 1x25kg bags.

WILD ROSEHIPS Rosehips are collected from farmers,

at the Sharr Mountains and other high altitude parts of Kosovo. Fruits are individually frozen, no must, traces of fermentation, without any depigmented, damaged or flattened fruits, free of leaves and soil. Packing: 1x10kg carton; 1x25kg bags.



## Forest fruits from the SHARR MOUNTAINS.

The Shar Mountains have a total area of 1600 km and in total, there are 1,800 plant species with a sea level above 2,000m wich makes a perfect environment for berries and mushrooms growing. We collect wild berries from farmers that collect the fruits from the Shar Mountains that are located in the south and south-east of Kosovo.

Forest Fruits are gathered in ecological areas all over Kosovo, far away from any pollution, typical for big cities and industrial regions. That is why it could be well said forest fruits from Kosovo are enriched by nutritious ingredients.

#### AGRIUM FRUITS

## **MUSHROOMS**

Frozen & Dried Boletus from Kosovo's Mountains.



### Dried BOLETUS

Well cleaned fresh boletus is cut and dried in a drier or in the sun. Separated and sorted goods are packed into cartons, and if requested, into commercial packages as well. Sorting is done according to colour, size and presence of bites. Packing: 1x10kg carton; 1x25kg bags.



# Frozen

## BOLETUS

The technology of freezing is modern, and processing and classification is done by highly trained personnel. Frozen boletus is sorted according to thickness, colour of plate and according to the appearance in the way it is shown in the table. Packing: 1x10kg carton; 1x25kg bags.

### Sliced BOLETUS

Boletus is sorted according to thickness, colour of plate and according to the appearance in the way it is shown in the table. After this process is cutted by professional cutting machines. Dimensions are in mm, cubic or slices. Packing: 1x10kg carton; 1x25kg bags.

## **BOLETUS EDULIS**

Boletus is the mushroom that arises most interest among the fans and collectors. It has a special sweet taste, exceptional quality and nutrition.

Fresh boletus (boletus edulis) is gathered in ecological areas all over Kosovo, far away from any pollution, typical for big cities and industrial regions. That is why it could be well said that edible boletus belongs to the rank of ecologically healthy food, enriched by nutritious ingredients.

#### AGRIUM FRUITS

## **AGRIUM**<sup>TM</sup>

### Mother company of Agrium Fruits

Agrium is a leading company on importing seeds, fertilizers and plants in Kosovo. We supply retailers and farmers with high quality inputs imported from well-known European producers. Our main imports are: grass seeds, vegetable seeds, onionsets, fruit plants, soft fruit plants. The long term cooperation that we have established with our import partners, enables us to provide best quality products and services to our domestic clients.

#### Countries we work with

•	GERMANY
	UNITED KINGDOM
	POLAND
	ITALY
	SERBIA
•	SLOVENIA
•	NETHERLANDS
•	SWITZERLAND
•	TURKEY

LITHUANIA and more



### Some of **Our Partners**

We also supply our berry farmers with plants, fertilizers and pesticides according to our growing plan which in accordance with European regulations. Our main partners are: Semenarna Ljubljana (Slovenia), Kesselaar BV (Netherlands), Agronom Berries (Poland), Rekyva (Lithuania), Mazzoni Group (Italy). Agrium is official distributor of those partners for the territories of Kosovo and Albania. The imported products are supplied to the domestic retailers all around Kosovo and Albania.



## **Biggest** importer In Kosovo of European plants and seeds

Agrium has it roots back to the year 2000, when it was founded after the war in Kosovo. The company base since founding is, Ferizaj. Its founder Avdulla Isufi, an agronom since 1981 was firstly involved in trade of seeds and fertilizers and also in cultivating approximately 200ha per year of cereals. Since 2011 the company started importing seeds, plants and fertilizers from Europe.

Sister company Agrium Fruits was founded. A new cooling storage was built, dedicated for frozen fruits, especially raspberries. The cooling storage has a capacity of 1000t per year. In 2017 the company started building also a new cooling storage. Our fruits are HACCP certified. Our mission is to supply the retailers in the domestic market with high quality plants from the best European producers. We also want to play an important role on supplying the European Union with high quality frozen soft fruits, grown by the Kosovo farmers.

## Get in touch.

Part of AGRIUM ™ For more informations please contact us:



Str. Skenderbeu, Lloshkobare Ferizaj, Kosovo, 70000



+ 383 (0) 44 746 764 + 383 (0) 44 131 337



info@agrium-ks.com agrium.ks@gmail.com

www.agrium-ks.com